



# 2008 Trucking Minnesota Ad Rates

## The Definitive Magazine for Minnesota's Trucking Industry

*Trucking Minnesota* is published monthly (with a circulation of over 1,200 readers) by the Minnesota Trucking Association, the state's premiere transportation trade association. *Trucking Minnesota* magazine provides its readers with what really matters to them: details on regulatory issues, updates on technology trends, and highlights of important industry events not covered by any other media outlet.

### Advertising in *Trucking Minnesota* is easy!

1. Select your ad size/rate
2. Determine what months you would like to run your ad
3. Complete the form at the bottom and fax back to (651) 641-8995

#### 2008 Insertion Dates

(Check your months)

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Check Ad Size	Dimensions	1x	3x	6x	12x
<input checked="" type="checkbox"/> Cover Page*	.. 7"W x 10"H	NA	NA	NA	\$600
<input type="checkbox"/> Full Page	..... 7"W x 10"H	\$500	\$475	\$450	\$400
<input type="checkbox"/> 1/2 Page	..... 7"W x 5"H	\$300	\$250	\$225	\$200
<input type="checkbox"/> 1/4 Page	..... 3-1/2"W x 5"H	\$200	\$175	\$150	\$125
<input type="checkbox"/> 1/8 Page	... 3-3/8"W x 2-3/8"H	\$150	\$125	\$100	\$75

\*Call for inside front cover, inside back cover and outside back cover availability.

NOTE: All rates are per month.

#### Contact Information

Company \_\_\_\_\_

Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Billing preference:  annually  monthly

Signature \_\_\_\_\_ Date \_\_\_\_\_

*All rates listed are net to Trucking Minnesota, due 30 days after publication. Advertisers can be billed in a lump sum upon request.*

#### Return completed agreement to:

**Minnesota Trucking Association** • 2277 Highway 36 West, Ste. 302, Roseville, MN 55113  
 Phone: 651-646-7351 • Fax: 651-641-8995