

# 2008-2009 Annual Directory Advertising Rates

## The Directory for Minnesota's Trucking Industry

With a circulation of over 1,000, Minnesota Trucking Association's Annual Directory is an invaluable member tool used constantly throughout the year. In addition to the over 700 membership listings, the directory also helps connect members to regulatory and legislative representatives.

### Advertising is easy!

Just select your ad size/rate and return the completed form by fax to (651) 641-8995. All ad copy is needed in-house on or before February 29, 2008. **Need layout assistance?** We would be happy to provide information to affordable graphic artists that can assist you with your advertising needs.



| <u>Check Ad Size</u>                               | <u>Dimensions</u>       | <u>Investment</u> |
|--|-------------------------|-------------------|
| <input checked="" type="checkbox"/> Cover Page* .. | 7"W x 10"H .....        | \$600             |
| <input type="checkbox"/> Full Page .....           | 7"W x 10"H .....        | \$400             |
| <input type="checkbox"/> 1/2 Page .....            | 7"W x 5"H .....         | \$200             |
| <input type="checkbox"/> 1/4 Page .....            | 3-1/2"W x 5"H .....     | \$125             |
| <input type="checkbox"/> 1/8 Page ...              | 3-3/8"W x 2-3/8"H ..... | \$75              |

\*Call for inside front cover, inside back cover and outside back cover availability. Cover ads are full color.

Ads can be submitted in a high resolution .pdf or .jpg file to [karen@mtruck.org](mailto:karen@mtruck.org). Ads are black and white. The directory is scheduled to be mailed late-March.

### Contact Information

Company \_\_\_\_\_

Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Billing preference:     annually     monthly

Signature \_\_\_\_\_ Date \_\_\_\_\_



*All rates listed are net,  
due 30 days after  
publication.*

### Return completed agreement to:

**Minnesota Trucking Association** • 2277 Highway 36 West, Ste. 302, Roseville, MN 55113  
Phone: (651) 646-7351 • Fax: (651) 641-8995